## ESC PROJECT: ÖPPNA KANALEN KRONOBERG IN VÄXJÖ

# (ÖKK)

Storytelling, filmmaking, and project creation



## About Öppna Kanalen in Växjö:

Öppna Kanalen Kronoberg is a regional TV Channel organization. All content on the channel is represented by people with local connections. It's a non-profit organization.

The idea behind ÖKK is that all people in society should have a chance to express themselves and be heard. So, at ÖKK everyone is welcome regardless of background. We work towards making it possible for everyone to create TV. In a democratic society, it is important that all citizens have an actual opportunity to make their voices heard as everyone's opinions are of equal value. By giving all citizens a TV channel where they themselves decide the content, where they have the chance to be seen and also influence what is to be broadcast, is a privilege that many today fight for in other more turbulent parts of the world.

ÖKK embodies the basic ideas on which a democratic society is based. The content we are sending varies depending on who wants to make the program. The channel differs from other TV channels that are almost exclusively commercial or dependent on other players. ÖKK is instead dependent on its members and citizens. The reason why the channel is a non-profit organization instead of a commercial TV channel is that all citizens, and the members of the organization, should have the strongest influence over what ÖKK airs. Öppna Kanalen Kronoberg is and has always been a channel for and by the citizens.

We share our workspace with other non-profit organizations within the Network SIP, which is an umbrella network of organizations which all have different aims and backgrounds and plenty of weekly activities we all can take part in.



## What is the Network SIP?

We are a part of the Network SIP. SIP stands for *Social change In Practice* and, as the name shows, SIP work is focused on building a more equal and democratic society through new ideas that have an impact on the community. SIP works with areas such as youth, mobility, integration, accessibility, employment issues and norm critical thinking. We work in an open-space office where employees, volunteers and interns with different backgrounds, skills, motivations and life situations work together on different projects. We like to see SIP as an open-minded and creative work space with easy access to opportunities for personal development, while at the same time helping people contribute to a better society and find solutions for social challenges.



#### Role of the volunteer:

We are looking for a volunteer who are comfortable coming up with creative ideas and executing them from scratch, including, but not limited to; planning, writing, production, post-production and marketing. The volunteer's main task will be to create films for the other organisations within the SIP network, but they will also attend productions with ÖKK and create their own projects and work on Öppna Kanalen's film festival Kinematora.

Approximately once a month the volunteer will attend a production with ÖKK.

During the production, the volunteer will participate and broadcast live with us. The tasks can vary on the spot, ranging from standing behind the camera to helping with image mixing. In addition to productions, the volunteer will have free hands to create their own programs/films in ÖKK for which they are responsible to develop. We work flexibly according to assignments and needs, so working hours can vary depending on production.



#### Work-schedule and team:

A normal working day can consist of planning a short film about another organisation in SIP, editing previously filmed material or packing material for a production or shoot. If the volunteer has no specific work tasks that they, the volunteer will work on their own project or the Kinematora Film festival. During productions, the volunteer will follow along with the staff of Öppna Kanalen, assisting in the filming and the production.

The volunteers will be working for **35 hours per week**, usually from Monday to Friday, but not always. The working hours depend on the production ÖKK or the project the volunteer is currently working on. Most workdays will be spent in the office, and you will meet your supervisor physically three times per week.

The volunteers are encouraged to take courses in Swedish, and the volunteer decides together with the supervisor the amount of time spent on learning it every week.

Besides 2 days off per week, volunteers are granted with another 24 days off for 12 months (**2 days off per month**).



## Activities for volunteers:

**Kinematora Film festival** is a Sweden based international independent film festival organised by channel Öppna Kanalen Kronoberg and Globala Kronoberg. The volunteer will take part in the festival, publish ads, communicate with the contestants, create graphical and video content, update social media and help host during the event.

Apart from working with the film festival, the volunteer will:

- create short films that document the work and life of the staff and people working within the SIP network, including tasks like:
  - get an understanding of the activities being filmed
  - scout places to shoot
  - give instructions and direct during the filming
  - edit the filmed material
- set up and operate equipment during ÖKK productions
- communicate Öppna Kanalen's technical solutions to potential customers
- support with social media: collecting or creating new content
- taking photos, editing photos, writing texts, making your own short films or cutting short films from previous material
- take responsibility for one or more activities; this includes in detail:
  - planning with the supervisors and mentors
  - booking premises
  - production of marketing materials
  - communication with potential participants
  - purchasing or procuring materials for workshops or coffee breaks
  - preparing in the premises
  - lead the activity
  - clean after the activity

 $\rightarrow$  Some of the tasks revolve around networking and interaction with people. Here the task is to participate in various events or activities of other organizations, to meet different people and spread their message. This can also include meeting people in digital forums or groups, and inviting people to participate in activities and events

## We are looking for a volunteer who:

- is interested in and enjoys working with production of audiovisual content
- enjoys both office work (planning, brainstorming, editing) and filming in other locations
- is open, flexible, and sees themself as responsible and independent
- comfortable or used to being in charge of their own working time
- likes to communicate and interact with the target group (participating actors, staff of the NGOs, and relevant stakeholders)
- wants to take initiative and bring new ideas into action
- open to do their own projects and activities
- enjoys working in a team with people with different backgrounds



## Food, accommodation, and transportation:

The volunteers will cook on his/her own. Therefore he/she will receive food money and pocket money every month. The pocket money will be **180 euros/month** and the food money will be around **2500 SEK/month**.

In the office, you can eat your homemade lunch together with colleagues or other volunteers in our lunch room, and there are private spaces to change into working clothes if needed. Apart from that, everything in terms of tools and equipment is provided by us in Öppna Kanalen or Network SIP for any task that is carried out by the volunteer.

The volunteer will live in a shared house/apartment with other volunteers, students or workers. They will have a single room. They will share the bathroom, a fully equipped kitchen and other common areas. There is wifi in the accommodation. The housing is either situated inside the city of Växjö or in

the surrounding towns of Växjö. The volunteer will be provided with a yearlong bus card or a bicycle to travel from home to the office, depending on the distance in between them.



#### About Växjö and Kronoberg:

Växjö is a municipality of **80.000 inhabitants** in the region of Kronoberg, in the region of Småland in the south of Sweden. It is situated 3 hours by train from Copenhagen, Denmark and 4 hours from Stockholm, Sweden. Växjö municipality has been awarded several international awards for its **environmental** work, including the European Green Leaf Award 2018 from the European Commission. Find out more about Växjö, the greenest city in Europe, and the region of Småland.

#### Check out blog posts from former volunteers in Växjö:

Jan Malte, 2020/21: Personal volunteering project: photography workshop Andrea, 2021/22: How to prepare yourself for volunteering Isabelle, 2021/22: Hej Sverige, what a shock?! Irene, 2020/21: Living four seasons in Sweden